



CALL FOR APPLICANTS

**TO PARTICIPATE IN THE ERASMUS+ PROGRAMME
KA2 – COOPERATION FOR INNOVATION AND THE EXCHANGE OF
GOOD PRACTICES -CAPACITY BUILDING IN THE FIELD OF
YOUTH**

COMIKS
Catching Opportunities in entertainMent
Improving the Knowledge of the Sector

Co-funded by the
Erasmus+ Programme
of the European Union



Ref.

Castelnuovo di Garfagnana

CALL FOR APPLICANTS FOR ADMISSION TO THE **"COMIKS - Catching Opportunities in entertainMent Improving the Knowledge of the Sector"** PROJECT, AIMED AT COOPERATION AND EXCHANGE IN THE FIELD OF YOUTH IN THE SPECIALIST AREAS OF THE PARTNERS THROUGH THE DEVELOPMENT, TESTING AND LAUNCH OF INTERNATIONAL MOBILITY PROGRAMMES AND NON-FORMAL LEARNING IN THE SECTOR OF COMIC STRIPS/ANIMATION AND THE ENTERTAINMENT MARKET, ORIENTATED TOWARDS THE INTEGRATION OF YOUNG PEOPLE FROM CULTURAL AND CREATIVE EDUCATION AND TRAINING COURSES INTO THE IN THE WORLD OF WORK.

NOTE THAT

in execution of the resolution of the Council of the Garfagnana Union of Municipalities no. 76 of 08/08/2016, enforceable in accordance with the law, and executive decision no. 721 of 21/11/2016;

The Garfagnana Union of Municipalities, in partnership with SICAF Organising Committee in Republic of Korea, NHK International in Japan and in collaboration with other European partners - with financial support from the European Union under the Erasmus + programme for cooperation for innovation and the exchange of good practices in the field of youth - has established the **"COMIKS - Catching Opportunities in entertainMent Improving the Knowledge of the Sector"** project, a programme focused on mobility and non-formal learning in the field of comic strips/animation and the entertainment market, aimed at integrating young people from courses of study and training in the cultural and creative sector into the world of work, in favour of the young people of Garfagnana, and the areas of the Appennino Tosco-Emiliano National Park, and young people from Japan and the Republic of Korea.

COMIKS aims to develop professional skills in young people with the characteristics laid out in this call for applications looking to enter the field of comic strips/animation, and more generally the entertainment market, which offers more and more job opportunities for cultural and creative skills, limited not just to design, but also computing, event organisation, marketing, creative writing and much more. Through exchanges between Partner countries, through which they can experience living and learning abroad, young people will gain a range of skills. They will take part in the testing phase of a non-formal education path that will take place in Lucca, Tokyo and Seoul, and which will be repeated in the future insofar the participants derive benefit.

The beneficiaries are 24 unemployed young people, divided as follows:

- A - 8 young people aged 18 to 30 (legal age) residing in the area covered by the Garfagnana Union of Municipalities and/or the Appennino Tosco-Emiliano National Park, of which one has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction - with residual binocular visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification;
- B - 8 young people aged 20 to 30 (legal age) residing in the Republic of Korea in the area of operation of SICAF, of which one has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction - with residual binocular

visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification;

C - 8 young people aged 20 to 30 years (legal age) residing in Japan in the area of operation of NHK International, of which one has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction - with residual binocular visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification;

Article 1 - Scope of the call

Experimental non-formal learning training course oriented towards young designers, to improve their technical and artistic skills, develop complementary skills and gain experience and knowledge of the comic strip/animation industry, and more generally the entertainment market. The knowledge gained will be useful in overcoming difficulties related to the lack of jobs that often affects those from this educational background.

Article 2 - General requirements for participation in the selection

All participants in the selection must meet the following minimum requirements at the date of application:

- Aged between 18 and 30 years (subjects selected by the Garfagnana Union of Municipalities) or between 20 and 30 years (subjects selected by SICAF and NHK International) to be proven with a copy of a valid identity document;
- Unemployed or without a permanent contract or any full time activities self-employed/freelance work;
- With knowledge of English, as well as their mother tongue, at least equivalent to the B1 level of the Common European Framework of Reference for Languages (CEFR) for subjects selected by the Garfagnana Union of Municipalities, or equivalent for those selected by SICAF and NHK International (self-certified);
- To be resident in one of the areas of operations of the selector partners;
- To hold an appropriate CV with reference to the aims of the project;
- To commit to participate in any training and coordination sessions at the headquarters of the selector to carry out the project;
- To commit to make use of the software for learning the English language from the preparation stage, before, during and after the exchange.
- To commit to produce the final paper required by the project;
- To commit to privately acquire a travel and accident insurance policy for the entire duration of the exchange, to be delivered to the Garfagnana Union of Municipalities within 15 days from the start date of the educational visit.

Article 3 - Selectors and special requirements

Garfagnana Union of Municipalities - 8 young people aged 18 to 30 (legal age) residing in the area covered by the Garfagnana Union of Municipalities and/or the Appennino Tosco-Emiliano National Park, of which 1 has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction - with residual binocular visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification;

SICAF - 8 young people residing in the Republic of Korea, of which one has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction

- with residual binocular visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification;

NHK International - 8 young people residing in Japan, of which one has a "mild low vision" visual impairment (with residual vision of no more than 3/10 in both eyes or in the best eye with the best correction - with residual binocular visual field of less than 60%) according to the World Health Organisation (WHO) definition, verifiable and verified by appropriate certification.

Article 4 - Selection method

This announcement and related documentation for participation will be published on the official websites of all project partners and other any available portals as below:

For participants selected by the Garfagnana Union of Municipalities:

www.ucgarfagnana.lu.it.lu.it

www.garfagnanaidentitaememoria.lu.it

www.parconelmondo.it

www.parcoappennino.it

www.luccacomicsandgames.com

The announcement will also be submitted for publication on the sites of individual municipalities belonging to the Garfagnana Union of Municipalities and/or the Appennino Tosco-Emiliano National Park. It will be distributed as much as possible through all available channels of communication.

For participants selected by NHK International and SICAF:

www.sicaf.org

www.scaw.or.kr

www.nhkint.or.jp

Article 5 - Evaluation criteria

For participants selected by NHK International and SICAF:

Curriculum Evaluation

The selector will consider the following preferred criteria: types of qualifications (diplomas, degrees, specialised courses) stated and results achieved, preferably in the design and/or animation sectors, previous work experience or internships areas related to the call for applicants, level of knowledge of the English language.

Up to 60 Points

Individual interviews with the aim of testing certain skills, motivation, attitude and interpersonal skills, proficiency in the English language

Up to 40 Points

For participants selected by the Garfagnana Union of Municipalities:

Must be a resident of:

one of the municipalities of Garfagnana (Careggine, Camporgiano, Castelnuovo di Garfagnana, Castiglione di Garfagnana, Fabbriche di Vergemoli, Fosciandora, Galliciano, Minucciano, Molazzana, Piazza al Serchio, Pieve Fosciandora, San Romano in Garfagnana, Sillano Giuncugnano, Vagli Sotto, Villa Collemantina) Up to 20 Points

in one of the remaining municipalities included in the area of the Appennino Tosco-Emiliano National Park: Bagnone (MS), Castelnuovo ne' Monti (RE), Comano (MS), Corniglio (PR), Filattiera (MS), Fivizzano (MS), Licciana Nardi (MS), Monchio delle Corti (PR); Ventasso (RE), Villa Minozzo (RE);

Up to 10 Points

Curriculum Evaluation

The selector will consider the following preferred criteria: types of qualifications (diplomas, degrees, specialised courses) stated and results achieved, preferably in the design and/or animation sectors, previous work experience or internships areas related to the call for applicants, level of knowledge of the English language.

Up to 40 Points

Individual interviews with the aim of testing certain skills, motivation, attitude and interpersonal skills, proficiency in the English language

Up to 30 Points

Article 6 - Selection procedure

The interested parties must submit the application form to their selector with form "A" attached, available on the sites mentioned in Article 4 of this notice, no later than the **February 28, 2017**, to the address indicated below:

COMIKS Project Secretariat Italy c/o Garfagnana Union of Municipalities: 9 Via V. Emanuele, 55032 Castelnuovo di Garfagnana, Lucca, Italy - email: **carla.lenzi@ucgarfagnana.lu.it** - Tel. +39 0583 644922;

COMIKS Project Secretariat Japan c/o NHK International Inc.: 7-1 Udagawa-cho, Shibuya-ku, 1500042, Tokyo – Japan - email: **jmaf-info@nhkint.or.jp**;

COMIKS Project Secretariat Korea (Republic of) c/o SICAF Organizing Committee: A-203 Seoul Animation Center, 126 Sopa-ro, Jung-gu, 04628, Seoul - Korea (Republic of) – email: **prt@sicaf.org** - Tel: 82.2.3455.8414 - Fax: 82.2.3455.8413.

The selector will proceed to the creation of a shortlist of candidates, as a rule **within 15 days** of the end of receipt of applications, through a specifically appointed committee composed of at least three individuals from the organisation/qualified experts and a minute-taker.

Each selector shall, as a rule **within 10 days** of the formalisation of the minutes, notify the selected participants. In case of a selected candidate pulling out, the shortlist will be referred to. Where it is not possible to select the visually impaired candidate, it too will fall to the next candidate on the shortlist.

The original signed minutes, according to form "B" attached to this notice, must be sent with all documentation attached, to the Garfagnana Union of Municipalities as a rule **within 5 days** of the decision, alongside the final list of participants, including all personal data.

Article 7 - Development period and duration

The overall project will last **from 01/08/2016 to 31/12/2017**. The youth exchange, preceded by a phase of language training and an introduction to the project, will consist of an initial week in Republic of Korea, with the participation of all young people selected, during SICAF, the Seoul International Cartoon & Animation Festival, followed by a week in Japan to coincide with the exhibition of the Japan Media Arts Festival; the final session will be in Garfagnana at Lucca Comics & Games 2017. The activity will be exclusively educational in nature and cannot in any way be construed as employment, even temporary.

Article 8 - Development of the exchange

Republic of Korea, Seoul, end of June 2017 (with the possibility of minor changes) Partner in charge: SICAF

Japan, Tokyo, late August - early September 2017 (with the possibility of minor changes) Partner in charge: NHK International

Castelnuovo di Garfagnana, 28/10/2017 - 03/11/2017 (with the possibility of minor changes) Subject partner in charge: Garfagnana Union of Municipalities

It must be pointed out that the organisation of the journey from the participant's residence to the airport of departure, and from the airport of re-entry to their residence, will be the participant's responsibility. During your stay, the organisation will be handled by the partner in charge in the country where the activities are taking place, providing welcome and acting as guide. Each stay will be made up of 32 hours of lectures, alternating with guided tours, hands-on experiences in the area (workshops) and in depth meetings (workshops, mini-lectures, meetings with specialists and professionals). Some outings to destinations related to the project objectives will also be included.

The complete and detailed programme and final course dates will be announced at the end of the selection, allowing sufficient time, to the chosen candidates.

Article 9 - Logistics during travel activities

Participants will stay at guesthouses/hostels preferably public, in the locations where the activities are being held; if absent or unavailable, the proposal will be given to private structures identified by the organising party. They must be in a convenient location for reaching the training places and educational activities. In terms of the logistical and educational management of the individual units, the partners in charge located in the target areas will manage all mobility phases.

Article 10 - Conditions for travel booking and reimbursement

Each participant will be refunded a portion of the expenses related to the trip as follows:

Return travel to Italy and the Republic of Korea for NHK participants €1000,00

Return travel to Italy and the Japan for SICAF participants €1000,00

Return travel to Japan and the Republic of Korea for Garfagnana Union of Municipalities participants € 1660,00

with reference to the grant tables prepared by the European Union under the Erasmus + programme. The stay can not be extended or prolonged for personal reasons, or the participant risks losing the reimbursement benefits.

Article 11 - Support material

Participants will be assigned an educational *kit* for the performance of activities, and information and promotional material about the area where the activities will take place. They will also have access, from the preparation phase, to software for learning the English language, which they will have to use before, during and after the exchange visits to increase their basic language skills. The visually impaired participants will be given a tablet and character magnification software.

Article 12 - Accident insurance

Each participant will sign an accident insurance policy for the entire period of stay or equivalent. The Garfagnana Union of Municipalities declines any and all liability, criminal or accidental, that may occur during the educational visits. **This condition is considered accepted by the submission of the application for participation in the educational visits.**

Article 13 - Tutorship

Participants will be joined and followed in their training and for the duration of stays by qualified persons selected by the partners.

Article 14 - Certificate of participation

At the end of the course - whose attendance is compulsory - they will receive a certificate of participation, indicating the name of the training project and the Erasmus + Programme Youth Pass.

Article 15 - Expected results

Participants will be encouraged to develop and implement new knowledge, by communicating and promoting the territory of Garfagnana and/or of the Appennino Tosco-Emiliano National Park through a specific creative effort, combining different skills and professionalism. The result required of the participants consists of the production/creation of a paper/multimedia prototype, dedicated to the presentation of the territory and its natural characteristics and/or the work of man over the centuries. Through the free use of expressive techniques a product must be created, inspired by the imaginary and the world of Orlando Furioso by Ludovico Ariosto (Reggio Emilia 08/09/1474 - Ferrara 06/07/1533), famous Italian poet and playwright who also resided in Garfagnana; 2016 marks the fifth centenary of the first edition of his work. They must build a story set in a hypothetical network of fortifications, of which the names should be mentioned, emphasising the structural characteristics and the historical/geographical context. The resulting comics or animations must be usable in a digital environment and ready for distribution in English and in the project languages.

The rights of use of the product exclusively belong to the Garfagnana Union of Municipalities, who can use it for promotional purposes, including by making slight modifications that may be necessary for acceptance at advertising agencies, television networks, specialised websites, magazines or other, directly or through agreement with the Appennino Tosco-Emiliano National Park.

Article 16 - Final and transitional provisions

For matters not covered by this notice, refer to the internal provisions of the Garfagnana Union of Municipalities, and, to an appropriate extent, those of the partners.

The Person responsible for the process, pursuant to Law 241/90 and subsequent amendments and additions, to whom you can turn to for information and clarification, is identified as Carla Lenzi, Administrative Instructor at the Garfagnana Union of Municipalities, 9 Via V. Emanuele, 55032 Castelnuovo di Garfagnana, Lucca, Italy - email: comiks@ucgarfagnana.lu.it - Tel. + 39 0583 644922.

SECRETARY GENERAL

Dr. Francesco Pinagli

PRESIDENT

Nicola Poli, Lawyer